

# **AGENCY STRATEGIC PLAN**

**FOR THE FISCAL YEARS**

**2005 - 2009**



**WAR MEMORIAL STADIUM COMMISSION**

**FUNCTIONAL AREA: ECONOMIC DEVELOPMENT**

# **AGENCY STRATEGIC PLAN APPROVAL FORM**

**FOR THE FISCAL YEARS**

**2005 - 2009**

**Charlie Staggs  
Stadium Manager**

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# STRATEGIC PLAN

<b>Agency Name</b>	War Memorial Stadium Commission
<b>Agency Mission Statement:</b> To provide a safe, well maintained facility for open-air events for the citizens of Arkansas.	

## AGENCY GOAL 1:

To administer operations of War Memorial Stadium.

# STRATEGIC PLAN

Agency Name		War Memorial Stadium Commission
Program		War Memorial Stadium Commission Operations
Program Authorization		ACA 22-3-1001 et seq.
Program Definition:		The War Memorial Stadium Commission operations provide for the maintenance, repair and oversight of the appropriate utilization of War Memorial Stadium.
Program Funds-Center Code: <u>0338P01</u>		
AGENCY GOAL(S) #	1	
Anticipated Funding Sources for the Program:		Cash Funds

## GOAL 1:

To provide a safe, well maintained open-air events facility.

### OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA – Acc0unting)

To maximize the utilization, safety and satisfaction of the use of War Memorial Stadium.

### STRATEGY 1:

The War Memorial Stadium Commission will provide resources for the operations of War Memorial Stadium.

# STRATEGIC PLAN

<b>Agency Name</b>	War Memorial Stadium Commission
<b>Program</b>	War Memorial Stadium Commission Operations

## PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Number of events open to the public <i>Goal 1, Objective 1</i>	Contracts with U of A, UCA, ASU, UAPB, AAA, and other High Schools	45	42	47	45	50